



Costs for Provision of Technical Assistance for the Application of the W+ Standard™ for Women's Empowerment

i. Introduction

The W+ Standard™ is a unique certification label developed by WOCAN that endorses projects that create increased social and economic benefits for women. Projects need to measure at least one of the six domains of W+: Time, Income/Assets, Leadership, Health, Education/Knowledge, and Food security (www.wplus.org).

WOCAN can provide technical assistance to any project registering for the W+ Standard to provide all documents required for the W+ Standard application as needed by the Project Developer, namely for the preparation and finalization of the Project Idea Note (PIN) and Project Design Document (PDD), the baseline surveys and the measurement of results (Monitoring and Results Report) for the project.

The last step, for the verification of results, must be conducted by an independent auditor; the W+ Coordinator will provide contact information for the approved independent W+ auditing body.

ii. Services to be performed

a. Develop a draft PIN and draft PDD for the project

Based on information provided by the Project Developer, WOCAN will review the draft PIN. The Project Developer will be responsible to, if needed, revise the PIN, based on guidance provided by WOCAN, and submit it to the W+ Coordinator at coordinator@wplus.org

Once the PIN is approved by the W+ Coordinator, WOCAN will be responsible to prepare the Project Design Document (PDD). This will include the following activities:

- Conduct stakeholders' consultations and a gender analysis in the project site to select the W+ domains and indicators, and if needed, recommend adjustments to the action plan.
- Develop a draft Monitoring and Evaluation Plan for implementation of activities and W+ measurement
- Recommend mechanisms for benefit sharing with local women
- Prepare the draft PDD

The Project Developer will be responsible to revise the PDD, if needed, and finalize it based on guidance provided by WOCAN, and submit it to the W+ Coordinator. The W+ Coordinator may decide to have the PDD reviewed by an additional third party gender expert, if necessary.



b. Prepare for and conduct baseline survey

WOCAN will prepare the detailed questionnaires specific to each selected domain for use in the baseline and monitoring data collection. These will be designed for the specific context of the project. The preparation process also includes determining the sample size and training local women enumerators; the baseline survey will then be conducted and data analysed with the help of a statistician.

c. Measure results and prepare a Monitoring and Results report

In collaboration with the Project Developer, WOCAN will measure the results at the Project site. WOCAN consultants, together with the already-trained enumerators, will conduct the measurement survey; WOCAN will prepare a draft Monitoring and Results Report.

iii. Deliverables

WOCAN shall deliver to the Project Developer the following:

- draft PIN
- draft PDD
- Monitoring and Results Report;

iv. Costs¹ for W+ application using 2 W+ Domains²

I- Preparation of PDD and Baseline Survey The cost includes fees for 1 international +1 national consultant, translation of surveys (if needed), W+ app software subscription, payment of local women enumerators and statistician for 1 W+ domain. Additional domains: \$5,000 each.	
II-Measurement of results The cost includes 1 international and 1 national consultant fees, translation of surveys (if needed), W+ app software subscription, payment of local enumerators and statistician for one W+ Domain. Additional domains: \$5,000 each.	
Total	\$40,000
Each additional domain	\$10,000

¹ Approximate costs; actuals to be determined on the basis of geography, project size and complexity

² Included expenses are for flights, and all expenses for consultants