

# WOMEN-LED COMMUNITY RESILIENT LOCAL GOVERNANCE (WCOREL) PROJECT

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A Project of: Swayan Shikshan Prayog (SSP)  
with results measured by the W+ Standard





# ABOUT THE PROJECT

WOMEN-LED COMMUNITY  
RESILIENT LOCAL  
GOVERNANCE (WCOREL)

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Location: Maharashtra, India

Beneficiaries: 75,000 women





# CHALLENGES FACED BY WOMEN

Impact of  
climate change

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Water scarcity and  
food insecurity

Lack of access:  
Economic opportunities

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Lack of access:  
Subsistence alternatives

No rights to land  
ownership

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Limited decision making at  
household and community  
levels





## PROJECT GOALS

**Provide support to women farmers in climate-resilient, regenerative agriculture**

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- Resilience and change by & for women at all levels
  - Foster economic empowerment, sustainability and resilience
  - Empower women to be decision makers
  - Teach women to create alternative agriculture value-chains
  - Ensure women grassroots groups embedded in government systems, with ability to impact local government planning



# WHAT EMPOWERMENT LOOKS LIKE

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## DECISION-MAKING CAPABILITIES

- Capacity building in agri-tech, access to government schemes & marketing skills
- Results in self-confidence
- Paves the way to occupy decision-making spaces at all levels

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## INCREASED SELF-CONFIDENCE and respect

- A result of increased income
- Transforms perceptions of family and community
- Autonomy to shape their own futures



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## RESHAPE OWN NARRATIVE AND REDEFINE IDENTITY

Exposure to diverse experiences and perspectives enables women to:

- Challenge traditional stereotypes and roles
- Advocate for rights and access opportunities

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## COLLECTIVE ACTION

- Stopping child marriage allows women to attend school & leadership meetings; own businesses
- Reshaping gender roles within communities
- This network provides guidance and creates leadership space for future generations



THE W+ STANDARD WAS USED TO  
**MEASURE, QUANTIFY, VERIFY**  
LEVEL OF IMPROVEMENT IN  
WOMEN'S :

- 1) INCOME AND ASSETS
- 2) LEADERSHIP

**W+ Credits generated &  
available for purchase:**

**Income credits: ~759,000**

**Leadership credits: ~19,000**

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**20% OF REVENUE IS RETURNED TO  
WOMEN'S ORGANISATIONS IN THE PROJECT**





# W+ CREDITS SUPPORT THESE OUTCOMES

## INCOME & ASSETS

- Skills on climate-smart agriculture & water management techniques that increase productivity
- Market linkages & access to resources
- Increased economic resilience and ownership of assets, including new businesses

## INCOME GENERATED

- 101% overall increase in income from baseline conditions
- A remarkable increase in individual incomes of IRS 5,798 (\$70) per person/month

## LEADERSHIP

- Capacity for leadership through training and dialogues with local policy makers, e.g. on land rights & entitlements
- Nurturing leadership of others through mentoring and alliance building
- Influencing decisions at all levels

## CAPABILITIES BUILT

- 127% growth in leadership capabilities
- Empowered >1,500 women to steer change and advocate for their communities' needs

(Based on 2023 Monitoring & Results report)

# Interested in Purchasing Credits?

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Contact us at [info@wocan.org](mailto:info@wocan.org)

